

REAL ESTATE WEEKLY

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Chic and cheerful move to Brooklyn

Smith + Butler, a “rugged-chic” boutique launched by former model and designer Marylynn Piotrowski, opened at 225 Smith Street in Brooklyn’s Cobble Hill shopping corridor.

Zelnik & Company Real Estate arranged the retail lease on behalf of Smith & Butler. The retailer committed to 1,600 s/f of space, with an average asking rent of \$85.00 psf.

“The Cobble Hill neighborhood was the perfect fit for our client,” said Jason Turner, a director at Zelnik & Company, who also represented the landlord.

“The area has one of the most vibrant shopping corridors in the City with a number of high-end boutiques and trendy restaurants attracting shoppers from every borough.”

Previously home to restaurant SUR, the ground floor retail space at 225 Smith Street now houses Smith + Butler’s collection of biker-chic men’s and women’s fashions and accessories.