

Fashionable bargain outfit heads to Chelsea

Consignment store INA inks lease for space on West 18th Street, where happily its neighbors will include a Barney's Co-op.

By Amanda Fung

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Bargain hunters in Chelsea will have a new spot to turn to for designer duds. INA, a popular consignment store with five Manhattan outposts, has signed a 10-year lease for 2,000 square feet at 231 W. 18th St., between Seventh and Eighth avenues. The asking rent for the ground-floor retail space was \$8,000 a month.

“The owner of the 18-year-old retail outfit, Ina Bernstein, was interested on that particular block of West 18th Street because of other retailers there, particularly a Barney’s Co-op,” said **Jason Turner of Zelnik and Co.**, who represented INA. “Ina and her son fell in love with the space right away,” said Mr. Turner, adding that the skylight in the back of the space was also appealing.

The landlord, Oreto, is currently renovating the store’s facade to give it more of a brownstone feel, according to Kristin McCann of Sinvin Real Estate, who represented the landlord. Mr. Turner noted that the tenant’s feedback was taken into account for the remodeling, which was also a plus in the deal.

“The space’s original tin ceilings and aged hardwood floors also lend themselves well to INA’s upscale vintage concept,” she said.

INA currently has two stores in Nolita and one shop in NoHo, SoHo, and Upper East Side.



INA
231 W. 18th St., Manhattan, 10011